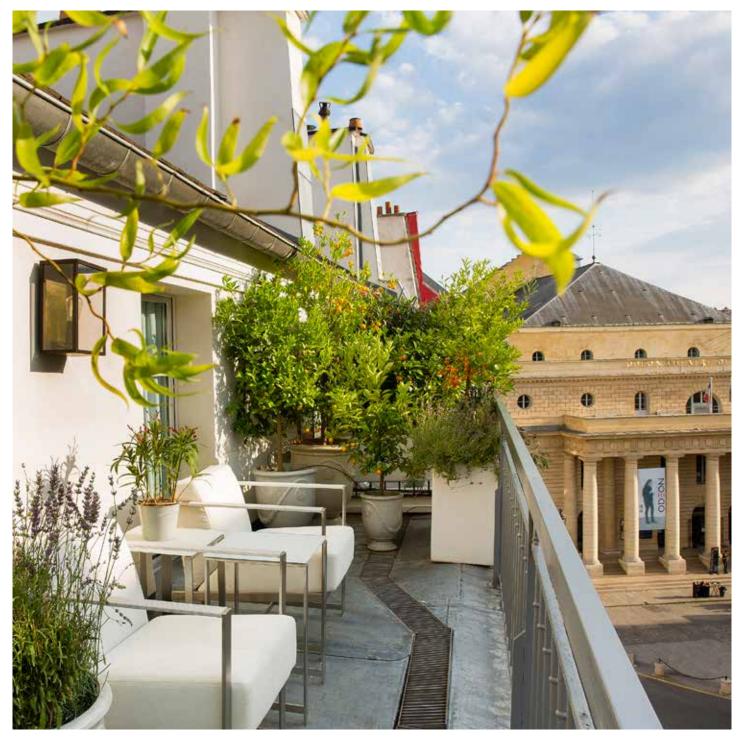




05	HOTEL BAUME
	In the heart of the 6 <sup>th</sup> arrondissement
	LOCATION
	For a perfect stay in Paris
06	SIX ROOM THEMES
	Perfume
	Fashion
	Architecture
	Film
	Jewellery
	Club
16	ROOMS AND SUITES
	For a unique experience in the spirit of the Roaring Twenties
18	TERRACES
	Overlooking the patio or the Théâtre de l'Odéon
20	CO-WORKING SPACE
	Amixofbusinessandcomfort
21	FOR FAMILIES
	Finally, a hotel that looks after parents and their kids!
23	BREAKFAST
	Quick, healthy or hearty – five styles for every taste
24	THE INTERIOR DESIGNERS
	A winning team!



### **HOTEL BAUME** In the heart of the 6th arrondissement

Near to Saint-Germain-des-Prés and seconds from the place de l'Odéon, the Hôtel Baume is an intimate and elegant 4-star hotel with 27 rooms, 8 suites and a striking 1930s theme with a twist.

Unique in itself, the lobby is a place full of life, with different areas and atmospheres: overlooking the street or the flowered interior patio. The colours - shades of grey, mustard and pink - bring a new touch to Art Déco. The design of the furniture is also inspired by the era, but with modern comfort and discreet luxury. Even the angles of the reception desk remind one of a luxury liner from the golden age of travel.

# THE HÔTEL BAUME IS THE PERFECT BASE FOR:

- \* A jog in the Luxembourg Garden
- \* Going to admire the dome of the Panthéon
- \* Visiting the nearby Musée du Luxembourg or the impressionist painters at the Musée d'Orsay
- \* Seeing a play at the Théâtre de l'Odéon, the oldest theatre-monument in Paris
- \* Visiting the Saint Sulpice church, the largest in Paris after Notre-Dame
- Shopping in the luxurious boutiques of Boulevard Saint-Germain, Rue Bonaparte and rue Madame
- \* Finding the perfect book in one of the area's many bookshops (both generalist and specialised)
- Discovering the showrooms of the most world-famous producers of fabrics, situated just a stone's throw away from the hotel on rue de l'Abbaye, Place de Furstenberg, rue de Seine, rue Jacob, rue Saint-Benoit...
- Admiring the nearby modern art galleries and antiques shops (rue Saint-André-des-Arts, Quai Voltaire...)
- Having tea in one of the area's legendary cafés, the most stylish in the city: Café de Flore, les Deux Magots...
- Enjoying a delicious dinner cooked by some of the most famous French chefs (Joël Robuchon, Jean-François Piège, William Ledeuil).

# **SIX ROOM THEMES** *Celebrating the 1930s*

These themes use Art Déco as their source, an artistic movement born around 1910 which became very popular in the 1920s and then fell out of favour a decade later. Art déco, an abbreviation of 'Arts décoratifs', was principally applied to architecture and interior design, defining furniture, fashion and fonts that can still be be seen in numerous posters and signs.

Order, colour and geometry: these essential elements of Art déco have been distilled at the hotel by its two interior designers across five themes.

#### Perfume

#### A link between the themes of the rooms

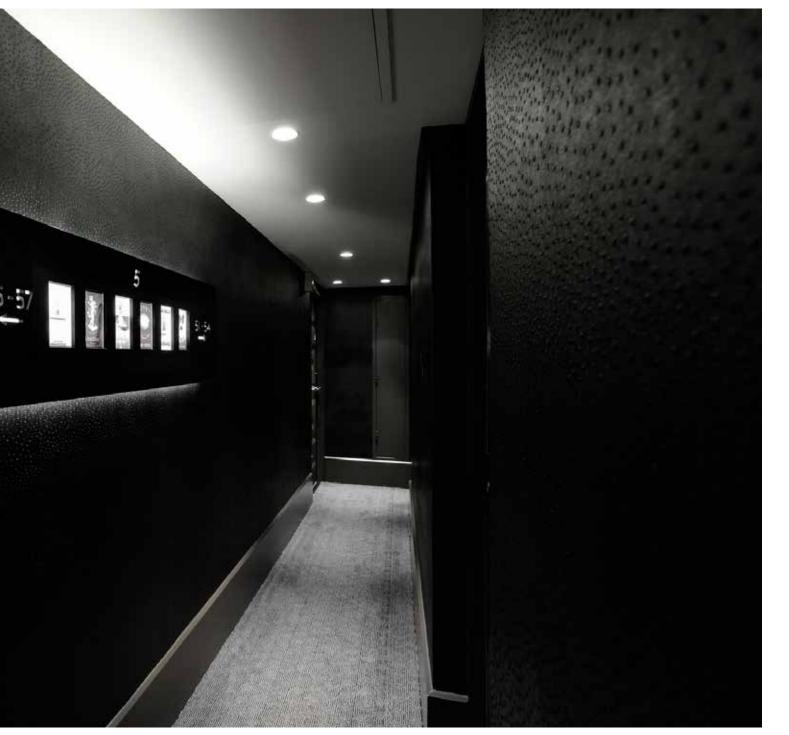
Visuals of perfumes from the era guide guests from the corridors to their rooms, the doors of which were inspired by... a Chanel perfume bottle stopper. Chic, calming black is complemented by textures: ostrich skin, matt or glossy lacquer...

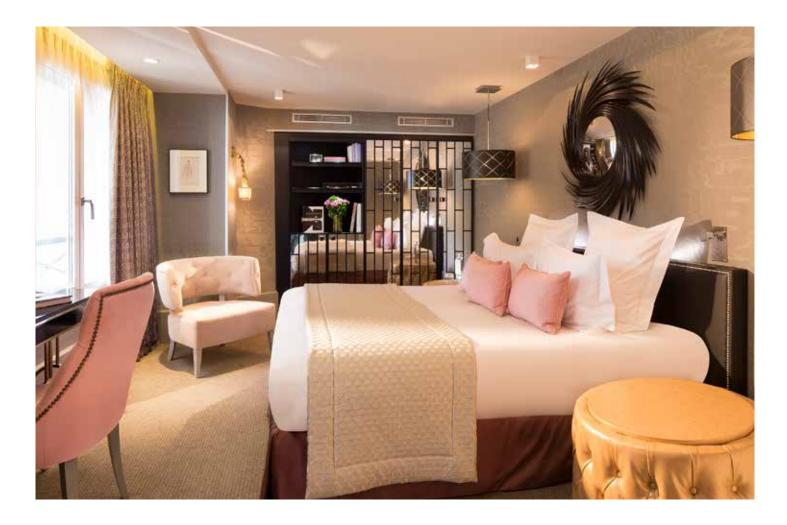
#### The "Baume du Baume" fragrance

The idea of an unexpected mix that plays with codes of masculinity and femininity to create ambiguity and inspire emotion...

Reinvented lavender, fresh and poetic like fine embroidery, powered with almond, white and immaculate like a pearl.







#### Fashion

A famous designer's changing room

Decorated with moiré - fabrics that came back into fashion in 1930s clothing – and original drawings, the rooms in this theme use a range of greys, golds and pinks. The mirrors on the cupboard doors remind one of the staircase at the Chanel boutique on rue Cambon. Just like a house of haute couture, the seating is upholstered, the MOOÏ lamps are a subtle homage to the era's «bibi» hats and a mirror with fake feathers harks back to the creations of Elsa Schiaparelli, the Italian fashion designer and inventor of shocking pink!



#### Architecture

Graphic lines and modern contrasts

Art Déco evolved and found new inspiration in the United States. The walls here are covered with wallpaper reminiscent of the Chrysler Building, the seating is in leather, the furniture and lighting are by designers that have left their mark on history. Geometric forms and taught lines can also be found in the curtains and mirrors.







#### Movies

#### From black and white to colour on a film set

In the beginning we see stars of the big screen in black and white, their profiles shown as silhouettes in various frames, then colour arrives with touches of beige, grey and pink. Wallpaper references rolls of film, a mirror is inspired by projector slides and the lamps look like studio spotlights.



#### Jewellery

A chic and slightly exuberant jewellery box

This theme is characterised by walls covered with 3D wallpaper resembling corrugated iron, a mirror exploding with thousands of pearls and wall lamps with strings of jewels. The occasional tables are inspired by rings and the display cases filled with delicate jewellery. The floors in the bathrooms are like thousands of little ceramic sweets...

#### **The Club** *A visit to the cosy clubs of the Roaring Twenties*

Back in the day, nights would go on forever in the cosy clubs with their overstitched wall coverings contrasting with the Makassar wood. Blue, orange and camel reinvent a chic, masculine atmosphere where photos and certain details of the furniture remind one of the wild years of the Shanghai clubs or grand Transatlantic voyages.





### **HOTEL DETAILS**

4-star hotel, 35 rooms and suites

#### Services

Room service available 24 hours a day Languages spoken: French, English, Spanish Concierge Business Corner Free Wi-Fi International press Public car park near the hotel

#### **ROOM CATEGORIES**

Classic / Superior Rooms:  $de 14 m^2 a 16 m^2$ The Unique:  $14m^2 + 20m^2$  winter garden Deluxe:  $20 m^2$ Deluxe:  $20m^2 + terrace 12m^2$ Duplex  $26 m^2$ Junior suite:  $28 m^2$ Suites:  $30 m^2$  with terrace:  $4 m^2 - 16 m^2$ 

#### The Baume's suites all have:

- \* satin cotton sheets
- \* feather pillows and feather continental quilts
- \* a Nespresso machine.

#### Bathrooms are equipped with:

- \* Italian-style shower or bathtub
- Hairdryer and towel warmer
- Personalised "Baume du Baume" toiletries with featuring our custom fragrance, created specially for the hotel
- \* Bathrobes and slippers embroidered with the hotel logo



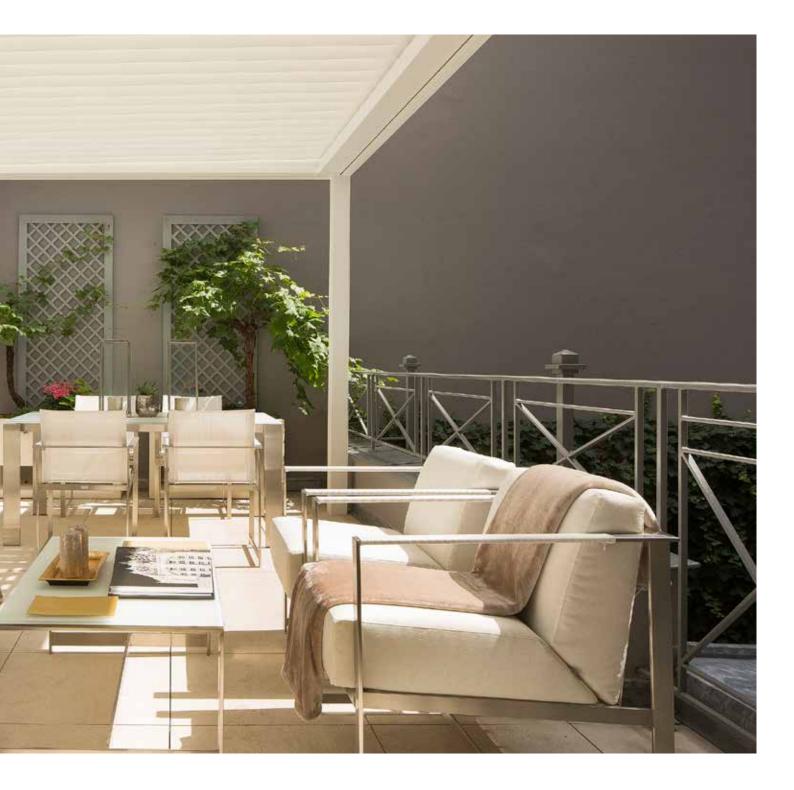
#### **TERRACES**

# Exceptional in the heart of the Left Bank: the Baume's terraces

The hotels numerous terraces overlook the Théâtre de l'Odéon or interior patio. The largest of them – the Unique – is a real winter garden with an outdoor sofa, large table and chairs and measures no less than 20m<sup>2</sup>! Ideal for receiving clients, friends or simply making the most of a moment of calm and relaxation surrounded by greenery.

The suites with terraces - havens of peace - measure a total of  $45m^2$ .





# **COWORKING SPACE**

Something different

#### Luxury Co-working

The different ground floor areas guarantee calm and comfort, allowing you to work in a luxurious and friendly atmosphere.

You have full access to our highspeed Wi-Fi connection and limitless hot drinks.

#### Multi-purpose Junior Suites...

...or how to transform a Junior Suite into a spacious private salon!

Perfect for business appointments, meetings, interviews, showrooms, photo shoots...

Measuring 30m<sup>2</sup>, these two unusual rooms on the top floors of the hotel are perfect for anyone who appreciates an elegant, feminine setting. Bookings for this space include coffee when you arrive, bottled water, free secure Wi-Fi and private toilets.





# THE HÔTEL BAUME IS ALSO GREAT FOR FAMILIES !

....because of its communicating rooms: two Superior rooms can be booked and linked by a protected door.

#### **Extra Services**

Baby bed Highchair Babysitting service available upon request Pushchair rental through our concierge TV channels for kids

#### A special welcome for our younger guests:

- \* a teddy bear for small children
- \* a sachet of MEERT lollipops for older children
- \* a Paris-themed colouring book for anyone who wants it!

Kids also get a special breakfast with fruit juice, Nutella, chocolate cereal...

For relaxing, here a couple of ideas of what to do with kids near the hotel:

- the Luxembourg Garden with its puppet show, play areas and little boats on the fountain pool
- the Jardin des Plantes with the Natural History Museum and its numerous exhibitions.



### BREAKFAST

At the Hôtel Baume, breakfast is special moment!

#### A choice of five menus:

#### the Parisian

fresh fruit juice, hot drinks, breakfast pastries and breads, plate of matured cheeses and Paris ham

#### the Paris-New York

fresh fruit juice, hot drinks, breakfast pastries and breads, scrambled eggs and bacon, organic muesli and yoghurt

#### the Germanopratin

fresh fruit juice, hot drinks, breakfast pastries and breads, plate of matured cheeses and Paris ham, organic muesli and yoghurt, plus a glass of champagne!

#### Gluten free

fresh fruit juice, hot drinks, rice cake, organic muesli, yoghurt and scrambled eggs

and last but not least, **the Little Baume** specially for kids with hot chocolate, orange juice, breakfast pastries, jam, Nutella and chocolate cereal.

A wide choice of savoury and sweet products for a tasty, happy start to the day!

# TEA ROOM

Cosy and elegant, le salon is situated under the glass canopy and overlooks the planted interior patio. The perfect place for:

- relaxing
- \* reading the French and international press
- a business meeting

all while tasting the many teas on offer at the hotel.

# THE INTERIOR DESIGNERS

Thibaut FRON et Thierry MARTIN

Hôtel Baume owes its atmosphere to Exclusive Interiors by T&T, an interior design agency created by Thibaut Fron and Thierry Martin.

#### Their skill?

Knowing how to mix and associate genres in order to create something 100% exclusive.

#### Their way of working?

Listening and understanding, transforming desires and wishes into forms, imagining new spaces and innovative concepts.

The complementary approaches developed by Exclusive Interiors for conceiving and organising rooms, designer furniture and a mix of colours and materials allow them to transform a wide variety of spaces: hotels, private homes...

This is what they have done at the Hôtel Baume in order to imagine the unique atmosphere and design of the five themes.

"It's a complete reinterpretation where the era's aesthetic is more suggested than evident. We wanted to create an atmosphere of depth while still allowing freedom for imagination, for each person's interpretation, a certain lightness..."

Thibaut Fron





**35 rooms** Imagined by "Exclusive Interiors by T&T"

In all the 35 rooms of the Hôtel Baume, every single detail has been thought of with care (lights in the cupboards, beautiful door knobs). A great deal of work went into the room lighting: subdued or bright depending on the time of day.

The materials - wallpapers, paint and fabrics - were selected from those of the most prestigious brands like Arte, Flamant, Osborne & Little, Dedar, Designer's Guild and Casamance.

The furniture was chosen from ranges by Ginger & Jagger, Munna, Koket, Artemis, Anne Jacobsen, Marie's Corner, Porta Romana, Knoll, MOOI, Christopher Guy for his amazing mirrors... Some of the furniture, such as the desks, was designed by Exclusive Interiors by T&T. Several coffee tables are by Eileen Gray, the Irish designer and architect know for her International Style tubular steel furniture in the 1920s.

Certain objects, like the compacts under Plexiglas in the lobby, are antiques. The jewellery on show in the presentation cases in he Jewellery rooms is by Anna Rivka. The engravings in the Fashion rooms are originals by Madame Jeannest, taken from the 1932 collection by Maison Pernet.

# **HÔTEL BAUME**

7, rue Casimir Delavigne 75006 Paris +33 (0)1 53 10 28 50 reservation@hotelbaume.com www.hotelbaume.com

# ACCÈS

Public car park Rue de l'Ecole de Médecine (one minute from the hotel / Paid) Métro Lines 4, 10 RER B Luxembourg RER C St Michel Bus Liges 21, 27, 38, 82, 89 58, 86, 87, 63 et 96 Train stations Montparnasse or Austerlitz.

#### PRESS CONTACT

#### SPIRALE

Agence de relations presse 76, rue Lauriston - 75116 Paris Tel. 01 45 04 57 59 / 06 27 88 02 24

Valerie Vincent-Benaroch : valerie@spirale-rp.fr Margaux Le Pochat : margaux@spirale-rp.fr